



Building services engineering at Big 5 Dubai, 22 - 25 November, 2010

BACnet vendors discover Dubai as a marketplace

Dortmund, 6 July, 2010 – “BACnet® - Sustainable Building System Integration” is the title of this year's BACnet joint booth at Big 5 in Dubai. From 22 - 25 November, system providers from North America, Europe and the Middle East will present BACnet compliant products and efficient integration solutions for building services engineering. “Dubai's central location makes it the perfect platform for the export of BACnet technology,” says Volker Röhl, President of the BACnet Interest Group Europe (BIG-EU). As the largest exhibition for the building and construction industries, it attracts decision makers from Qatar, the Gulf region, Saudi Arabia, as well as Africa, India and Pakistan.

BACnet is on the rise in the Middle East. Whether it is impressive BACnet tender announcements in Qatar and the Gulf States on the one hand, or the growing range of Asian BACnet device manufacturers on the other – the building automation market is moving and offers tremendous export opportunities. BACnet associations would like to unlock this potential for their members. BACnet International and the BACnet Interest Groups Europe (BIG-EU) and Middle East (BIG-ME) will present BACnet as a key technology for the equipping and control of energy-efficient buildings.

The open BACnet standard DIN EN ISO 16484-5 allows the easy integration of an increasing number of trades. In addition to heating, air conditioning and ventilation, energy management, wireless applications, security, access control and additional functions are integrated as well. High-performance, manufacturer-independent complete systems are the result of its interoperability. Building automation with BACnet is open for new functions and is easy to expand.

The international BACnet booth at Big 5 was established by the BIG-EU Working Group Marketing. As in 2008 it is again organized by MarDirect.



About the BIG-EU

The BACnet Interest Group Europe e. V. (BIG-EU) promotes the application of the worldwide BACnet communication protocol ISO 16484-5 in European building automation and safety engineering. It was founded in 1998 by 18 companies dealing with building automation. Today it has 80 members from Austria, Belgium, Canada, Czech Republic, Denmark, England, Finland, France, Germany, Ireland, Italy, the Netherlands, Norway, Poland, Sweden, Switzerland and the USA. Goals of the BIG-EU include representing European interests in the development of BACnet standards and the exchange of information with the permanent BACnet committee SSPC 135 of ASHRAE and with the American BACnet Manufacturer Association (BMA). Additional goals include common marketing, qualification offers and the collective formulation of technical guidelines. For further information please visit www.big-eu.org.

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