

FAX REPLY

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Advertising Order BACnet Europe Journal

13th issue: October 2010 (Closing Date: August 1st, 2010)

How to book your advertisement:

Fill in the form and return it to us by fax. We will check straight away whether the desired space is free and accordingly either confirm your order or suggest an alternative. Preferential placements will be allocated on a 'first come first served' basis.

Name and invoice address:

Company: _____

Department: _____

Name: _____

Address: _____

Tel.: _____

Fax: _____

E-mail: _____

Orderno.: _____

VAT-no.: _____

Contact for technical queries:

(agency, marketing-department, designer)

Name: _____

Company: _____

Tel.: _____

E-mail: _____

We authorize MarDirect GbR to advertise in the BACnet Europe Journal as follows (please tick):

| Format | Columns | Width mm x Height mm | Prices for BIG-EU members | |
|--------------------------------|---------|----------------------|---------------------------|--------------------------|
| | | | Basic price b/w | Standard price 4 colours |
| 1 page | 4 | 210 x 297 | 705,55 € | 1.100,00 € |
| ½ page horizontal | 4 | 210 x 146 | 355,35 € | 550,00 € |
| ½ page upright | 2 | 102,5 x 297 | 355,35 € | 550,00 € |
| preferential placements | | | | |
| 2 pages bound | 8 | 420 x 297 | ----- | 3.300,00 € |
| 4 th cover page | 4 | 210 x 297 | ----- | 2.200,00 € |
| 2 nd cover page | 4 | 210 x 297 | ----- | 1.650,00 € |
| 3 rd cover page | 4 | 210 x 297 | ----- | 1.650,00 € |
| 1 page bound | 4 | 210 x 297 | ----- | 1.650,00 € |

Discount:

- 5% for the **identical ad-motive** appearing in **two** subsequent editions.
 10% for the **identical ad-motive** appearing in **three** subsequent editions.

Supplements available upon request. All prices exclude current **VAT**.

We would like to order _____ free copies. Advertisers receive up to 50 free copies.

Date

Signature