

FAX REPLY

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Advertising Order BACnet Europe Journal Issue 16: April 2012 (Closing Date: January 31, 2012)

How to book your advertisement:

Fill in the form and return it to us by fax. We will check straight away whether the desired space is free and accordingly either confirm your order or suggest an alternative. Preferential placements will be allocated on a 'first come first served' basis.

Name and invoice address:

Company: _____

Department: _____

Name: _____

Address: _____

Tel.: _____ Fax: _____

E-mail: _____

Purchase Order No.: _____

VAT No.: _____

Contact for technical queries:

(agency, marketing-department, designer)

Company: _____

Name: _____

Tel.: _____

E-mail: _____

**We authorize MarDirect GbR to advertise in the BACnet Europe Journal
as follows (please tick):**

Format	Columns	Width x Height in mm	Prices for BIG-EU members	
			Basic price b/w	Standard price 4 colours
1 page	4	210 x 297	<input type="checkbox"/> 705.55 €	<input type="checkbox"/> 1,100.00 €
½ page horizontal	4	210 x 146	<input type="checkbox"/> 355.35 €	<input type="checkbox"/> 550.00 €
½ page upright	2	102,5 x 297	<input type="checkbox"/> 355.35 €	<input type="checkbox"/> 550.00 €
Preferential placements				
2 pages bound	8	420 x 297	–	<input type="checkbox"/> 3,300.00 €
4 th cover page	4	210 x 297	–	<input type="checkbox"/> 2,200.00 €
2 nd cover page	4	210 x 297	–	<input type="checkbox"/> 1,650.00 €
3 rd cover page	4	210 x 297	–	<input type="checkbox"/> 1,650.00 €
1 page bound	4	210 x 297	–	<input type="checkbox"/> 1,650.00 €

Supplements available upon request. All prices exclude current VAT.

Please select further journals for advertising to obtain the discounts listed below:

Europa

BACnet Europe Journal	<input type="checkbox"/> 16	04/2012	<input type="checkbox"/> 17	11/2012	
BACnet France Journal			<input type="checkbox"/> 05	09/2012	
BACnet Italy Journal	<input type="checkbox"/> 04	05/2012	<input type="checkbox"/> 05	11/2012	
BACnet Portugal Journal	<input type="checkbox"/> 01	02/2012			NEW
BACnet Spain Journal	<input type="checkbox"/> 01	03/2012			NEW

America, Asia Pacific, Middle East

BACnet International Journal	<input type="checkbox"/> 04	01/2012	<input type="checkbox"/> 05	06/2012	
BACnet China Journal	<input type="checkbox"/> 05	03/2012	<input type="checkbox"/> 06	09/2012	
BACnet AustralAsia Journal	<input type="checkbox"/> 01	Spring 2012			NEW
BACnet Middle East Journal	<input type="checkbox"/> 04	11/2012			

Discounts

3 % discount when you order **2 ads** in 2012

5 % discount when you order **3 ads** in 2012

10 % discount when you order **6 ads** in 2012

15 % discount when you order **8 ads** in 2012

We would like to order ____ **free copies.** Advertisers receive up to 40 free copies.

Date

Signature