

ADVERTISING ORDER

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Advertising Order BACnet Journals 2017

How to book your advertisement:

Fill in the form and return it to us by fax or E-Mail. We will check straight away whether the desired space is free and accordingly either confirm your order or suggest an alternative. Preferential placements will be allocated on a 'first come first served' basis.

Name and invoice address:			Contact for technical queries: (agency, marketing department, designer)		
Company:			Company:		
Department:			Name:		
Name:			Phone:		
Address:	Street		E-mail:		
	ZIP	Town			
	Country				
Phone:		Fax			
E-mail:					
Order No.: (PO#)					
VAT-ID No.:					

We authorize MarDirect GbR to advertise in the following BACnet publications. Please tick in the grey boxes.

BACnet Europe Journal 26			Please check your format here	↓
Order date for articles and advertising			January 10 th , 2017	
Deadline for articles and advertising			February 1 st , 2017	
Publication date			March 10 th , 2017	
Format	Columns	Width mm x Height mm	Standard price 4/4 c	
1 page	3	210 x 297	1.150,00 €	
½ page horizontal	3	210 x 146	700,00 €	
½ page upright	1,5	102,5 x 297	700,00 €	
Preferential placement				
4 th cover page	3	210 x 297	2.300,00 €	
2 nd cover page	3	210 x 297	1.725,00 €	
3 rd cover page	3	210 x 297	1.725,00 €	

BACnet Europe Journal 27			Please check your format here	↓
Order date for articles and advertising			June 17 th , 2017	
Deadline for articles and advertising			August 21 th , 2017	
Publication date			October 2 nd , 2017	
Please check your format here				
Format	Col.	Width mm x Height mm	Standard price 4/4 c	
1 page	3	210 x 297	1.150,00 €	
½ page horizontal	3	210 x 146	700,00 €	
½ page upright	1,5	102,5 x 297	700,00 €	
Preferential placement				
4 th cover page	3	210 x 297	2.300,00 €	
2 nd cover page	3	210 x 297	1.725,00 €	
3 rd cover page	3	210 x 297	1.725,00 €	

BACnet International Journal 13			Please check your format here	↓
Order date for articles and advertising			January 6 th , 2017	
Deadline for articles and advertising			January 25 th , 2017	
Publication date			March 20 nd , 2017	
Please check your format here				
Format	Col.	Width mm x Height mm	Standard price 4/4 c	
1 page	3	210 x 297	1.500,00 US\$	
½ page horizontal	3	210 x 146	900,00 US\$	
½ page upright	1,5	102,5 x 297	900,00 US\$	
Preferential placement				
4 th cover page	3	210 x 297	3.000,00 US\$	
2 nd cover page	3	210 x 297	2.250,00 US\$	
3 rd cover page	3	210 x 297	2.250,00 US\$	
1 page bound	3	210 x 297	2.250,00 US\$	
2 page bound	6	420 x 297	4.500,00 US\$	

BACnet International Journal 14			Please check your format here	↓
Order date for articles and advertising			August 4 th , 2017	
Deadline for articles and advertising			August 23 rd , 2017	
Publication date			October 16 th , 2017	
Please check your format here				
Format	Col.	Width mm x Height mm	Standard price 4/4 c	
1 page	3	210 x 297	1.500,00 US\$	
½ page horizontal	3	210 x 146	900,00 US\$	
½ page upright	1,5	102,5 x 297	900,00 US\$	
Preferential placement				
4 th cover page	3	210 x 297	3.000,00 US\$	
2 nd cover page	3	210 x 297	2.250,00 US\$	
3 rd cover page	3	210 x 297	2.250,00 US\$	
1 page bound	3	210 x 297	2.250,00 US\$	
2 page bound	6	420 x 297	4.500,00 US\$	

BACnet France Journal 10			Please check your format here	↓
Order date for articles and advertising			June 15 th , 2017	
Deadline for articles and advertising			August 15 th , 2017	
Publication date			October 2 nd , 2017	
Please check your format here				
Format	Col.	Width mm x Height mm	Standard price 4/4 c	
1 page	3	210 x 297	1.150,00 €	
½ page horizontal	3	210 x 146	700,00 €	
½ page upright	1,5	102,5 x 297	700,00 €	
Preferential placement				
4 th cover page	3	210 x 297	2.300,00 €	
2 nd cover page	3	210 x 297	1.725,00 €	
3 rd cover page	3	210 x 297	1.725,00 €	
1 page bound	3	210 x 297	1.725,00 €	
2 page bound	6	420 x 297	3.450,00 €	

BACnet Middle East Journal 7			Please check your format here	↓
Order date for articles and advertising			September 4 th , 2017	
Deadline for articles and advertising			September 18 th , 2017	
Publication date			November 26 th , 2017	
Format	Col.	Width mm x Height mm	Standard price 4/4 c	
1 page	3	210 x 297	1.500,00 US\$	
½ page horizontal	3	210 x 146	900,00 US\$	
½ page upright	1,5	102,5 x 297	900,00 US\$	
Preferential placement				
4 th cover page	3	210 x 297	3.000,00 US\$	
2 nd cover page	3	210 x 297	2.250,00 US\$	
3 rd cover page	3	210 x 297	2.250,00 US\$	
1 page bound	3	210 x 297	2.250,00 US\$	
2 page bound	6	420 x 297	4.500,00 US\$	

Supplements are available upon request. All prices exclude current VAT. Stated prices are valid for members of BACnet Interest Groups. Non-Members please contact us.

Discounts:

- 3 %** discount when you order **2 ads** in 2017
- 5 %** discount when you order **3 ads** in 2017
- 10 %** discount when you order **5 ads** in 2017

Please note that the discounts are restricted to orders within one calendar year (Jan-Dec). Recent advertisements will be considered during accounting.

We would like to order ____ free copies. Advertisers may receive up to 25 free copies.

_____ Date

_____ Stamp/Signature