

ADVERTISING ORDER

Address:

MarDirect GbR
Droste-Hülshoff-Str. 1

44141 Dortmund
Germany

Contact:

BIG-EU Office and invoices:

Britta von Helden
Phone +49-231-56 77 7269
Email: vonhelden@mardirect.de

Editorial office and delivery address
for text and ads:

Dirk Sistemich
Phone +49-231-42 78 67 31
Email: sistemich@mardirect.de

Advertising Order BACnet Journals 2018

How to book your advertisement:

Fill in the form and return it to us by fax or email. We will check straight away whether the desired space is free and accordingly either confirm your order or suggest an alternative. Preferential placements will be allocated on a 'first come first served' basis.

Name and invoice address:			Contact for technical queries: (agency, marketing department, designer)		
Company:			Company:		
Department:			Name:		
Name:			Phone:		
Address:	Street		Email:		
	ZIP	Town			
	Country				
Phone:		Fax			
Email:					
Order No.: (PO#)					
VAT-ID No.:					

**We authorize MarDirect GbR to advertise in the following BACnet publications.
Please tick the grey boxes.**

BACnet Europe Journal 29				
Order date for articles and advertising			July 23, 2018	
Deadline for articles and advertising			August 13, 2018	
Publication date			September 24, 2018	
Format	Col.	Width mm x Height mm	Member price CMYK	
1 page	3	210 x 297	1,200.00 €	<input type="checkbox"/>
½ page horizontal	3	210 x 146	700.00 €	<input type="checkbox"/>
½ page upright	1,5	102,5 x 297	700.00 €	<input type="checkbox"/>
Preferential placement				
4 th cover page	3	210 x 297	2,400.00 €	<input type="checkbox"/>
2 nd cover page	3	210 x 297	1,750.00 €	<input type="checkbox"/>
3 rd cover page	3	210 x 297	1,750.00 €	<input type="checkbox"/>

BACnet International Journal 16			
Order date for articles and advertising			August 1, 2018
Deadline for articles and advertising			August 20, 2018
Publication date			October 15, 2018
Format	Col.	Width mm x Height mm	Member price CMYC
1 page	3	210 x 297	1,500.00 US\$
½ page horizontal	3	210 x 146	900.00 US\$
½ page upright	1,5	102,5 x 297	900.00 US\$
Preferential placement			
4 th cover page	3	210 x 297	3,000.00 US\$
2 nd cover page	3	210 x 297	2,250.00 US\$
3 rd cover page	3	210 x 297	2,250.00 US\$
1 page bound	3	210 x 297	2,250.00 US\$
2 page bound	6	420 x 297	4,500.00 US\$

BACnet France Journal 11			
Order date for articles and advertising			July 23, 2018
Deadline for articles and advertising			August 13, 2018
Publication date			October 1, 2018
Format	Col.	Width mm x Height mm	Member price CMYC
1 page	3	210 x 297	1,200.00 €
½ page horizontal	3	210 x 146	700.00 €
½ page upright	1,5	102,5 x 297	700.00 €
Preferential placement			
4 th cover page	3	210 x 297	2,400.00 €
2 nd cover page	3	210 x 297	1,750.00 €
3 rd cover page	3	210 x 297	1,750.00 €
1 page bound	3	210 x 297	2,400.00 €
2 page bound	6	420 x 297	1,750.00 €

Supplements are available upon request.

The stated prices are without VAT and valid for members of BACnet Interest Groups. Companies from countries outside Germany, based in the EU can enter a VAT ID number. With this the tax liability is up to the recipient in his country (Reverse Charge Procedure). Companies from countries outside the EU have to pay the advertisement price without German VAT.

Non-Member prices are stated in the media kit 2018.

Discounts:

- 3 %** discount when you order **2 ads** in 2018
- 5 %** discount when you order **3 ads** in 2018
- 10 %** discount when you order **5 ads** in 2018

Please note that the discounts are restricted to orders within one calendar year (Jan-Dec).

We would like to order ___ free copies. Advertisers may receive up to 20 free copies. The number of copies of the BACnet International Journal is limited to three free copies.

_____ Date

_____ Stamp/Signature