

ADVERTISING ORDER

email: bacnetjournal@big-eu.org

Address:

MarDirect GbR
Droste-Hülshoff-Str. 1

44141 Dortmund
Germany

Contact:

BIG-EU Office and invoices:

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Advertising Order BACnet Journals 2018

How to book your advertisement:

Fill in the form and return it to us by fax or email. We will check straight away whether the desired space is free and accordingly either confirm your order or suggest an alternative. Preferential placements will be allocated on a 'first come first served' basis.

Name and invoice address:				Contact for technical queries: (agency, marketing department, designer)			
Company:				Company:			
Department:				Name:			
Name:				Phone:			
Address:	Street				E-mail:		
	ZIP	Town					
	Country						
Phone:		Fax					
E-mail:							
Order No.: (PO#)							
VAT-ID No.:							

We authorize MarDirect GbR to advertise in the following BACnet publications. Please tick the grey boxes.

BACnet Europe Journal 28				
Order date for articles and advertising			November 27, 2017	
Deadline for articles and advertising			January 15, 2018	
Publication date			March 18, 2018	
Format	Col.	Width mm x Height mm	Member price CMYC	
1 page	3	210 x 297	1,200.00 €	
½ page horizontal	3	210 x 146	700.00 €	
½ page upright	1,5	102,5 x 297	700.00 €	
Preferential placement				
4 th cover page	3	210 x 297	2,400.00 €	
2 nd cover page	3	210 x 297	1,750.00 €	
3 rd cover page	3	210 x 297	1,750.00 €	

BACnet Europe Journal 29			
Order date for articles and advertising			June 18, 2018
Deadline for articles and advertising			August 13, 2018
Publication date			September 24, 2018
Format	Col.	Width mm x Height mm	Member price CMYC
1 page	3	210 x 297	1,200.00 €
½ page horizontal	3	210 x 146	700.00 €
½ page upright	1,5	102,5 x 297	700.00 €
Preferential placement			
4 th cover page	3	210 x 297	2,400.00 €
2 nd cover page	3	210 x 297	1,750.00 €
3 rd cover page	3	210 x 297	1,750.00 €

BACnet International Journal 15			
Order date for articles and advertising			January 31, 2018
Deadline for articles and advertising			February 16, 2018
Publication date			April 2, 2018
Format	Col.	Width mm x Height mm	Member price CMYC
1 page	3	210 x 297	1,500.00 US\$
½ page horizontal	3	210 x 146	900.00 US\$
½ page upright	1,5	102,5 x 297	900.00 US\$
Preferential placement			
4 th cover page	3	210 x 297	3,000.00 US\$
2 nd cover page	3	210 x 297	2,250.00 US\$
3 rd cover page	3	210 x 297	2,250.00 US\$
1 page bound	3	210 x 297	2,250.00 US\$
2 page bound	6	420 x 297	4,500.00 US\$

BACnet International Journal 16			
Order date for articles and advertising			August 1, 2018
Deadline for articles and advertising			August 20, 2018
Publication date			October 15, 2018
Format	Col.	Width mm x Height mm	Member price CMYC
1 page	3	210 x 297	1,500.00 US\$
½ page horizontal	3	210 x 146	900.00 US\$
½ page upright	1,5	102,5 x 297	900.00 US\$
Preferential placement			
4 th cover page	3	210 x 297	3,000.00 US\$
2 nd cover page	3	210 x 297	2,250.00 US\$
3 rd cover page	3	210 x 297	2,250.00 US\$
1 page bound	3	210 x 297	2,250.00 US\$
2 page bound	6	420 x 297	4,500.00 US\$

BACnet France Journal 11			
Order date for articles and advertising			June 18, 2018
Deadline for articles and advertising			August 13, 2018
Publication date			October 1, 2018
Format	Col.	Width mm x Height mm	Member price CMYC
1 page	3	210 x 297	1,200.00 €
½ page horizontal	3	210 x 146	700.00 €
½ page upright	1,5	102,5 x 297	700.00 €
Preferential placement			
4 th cover page	3	210 x 297	2,400.00 €
2 nd cover page	3	210 x 297	1,750.00 €
3 rd cover page	3	210 x 297	1,750.00 €
1 page bound	3	210 x 297	2,400.00 €
2 page bound	6	420 x 297	1,750.00 €

Supplements are available upon request.

The stated prices are without VAT and valid for members of BACnet Interest Groups. Companies from countries outside Germany, based in the EU can enter a VAT ID number. With this the tax liability is up to the recipient in his country (Reverse Charge Procedure). Companies from countries outside the EU have to pay the advertisement price without German VAT.

Non-Member prices are stated in the media kit 2018.

Discounts:

3 % discount when you order **2 ads** in 2018

5 % discount when you order **3 ads** in 2018

10 % discount when you order **5 ads** in 2018

Please note that the discounts are restricted to orders within one calendar year (Jan-Dec).

We would like to order ___ free copies. Advertisers may receive up to 20 free copies.

Date

Stamp/Signature