

ADVERTISING ORDER

Address:

MarDirect GbR
Aachener-und-Münchener-Allee 9

52074 Aachen
Germany

Contact:

BIG-EU Office and invoices:

Britta von Helden
Phone: +49-241-88970-805
Email: vonhelden@mardirect.de

Editorial office and delivery address
for editorial contributions:

Dirk Sistemich
Phone: +49-241-88970-810
Email: sistemich@mardirect.de

Advertising Order BACnet Journals 2020

How to book your advertisement:

Fill in the form and return it to us by email. We will check straight away whether the desired space is free and accordingly either confirm your order or suggest an alternative. Preferential placements will be allocated on a 'first come first served' basis.

Name and invoice address:			Contact for technical queries: (agency, marketing department, designer)		
Company:			Company:		
Department:			Name:		
Name:			Phone:		
Address:	Street:		Email:		
	ZIP:	Town:			
	Country:				
Phone:					
Email:					
Order No.: (PO#)					
VAT-ID No.:					

We authorize MarDirect GbR to advertise in the following BACnet publications.
Please tick the boxes.

BACnet Europe Journal No. 32 / No. 33							
Format	Width x Height mm	Member price	No. 32	No. 33	Non-Member price	No. 32	No. 33
2 pages Advertorial	2 x 210 x 297	2,300.00 €			3,100.00 €		
1 page Advertorial	210 x 297	1,300.00 €			1,800.00 €		
1 page	210 x 297	1,300.00 €			1,800.00 €		
½ page horizontal	210 x 146	800.00 €			1,050.00 €		
½ page upright	102,5 x 297	800.00 €			1,050.00 €		
Preferential placement							
2 pages bound	420 x 297	3,800.00 €			5,250.00 €		
4 th cover page	210 x 297	2,400.00 €			3,600.00 €		
1 page bound	210 x 297	1,900.00 €			2,625.00 €		
2 nd cover page	210 x 297	1,900.00 €			2,625.00 €		
3 rd cover page	210 x 297	1,900.00 €			2,625.00 €		

BACnet International Journal No. 18 / No. 19							
Format	Width x Height mm	Member price	No. 18	No. 19	Non-Member price	No. 18	No. 19
2 pages Advertorial	2x 210 x 297	2,700.00 US\$			3,900.00 US\$		
1 page Advertorial	210 x 297	1,500.00 US\$			2,250.00 US\$		
1 page	210 x 297	1,500.00 US\$			2,250.00 US\$		
½ page horizontal	210 x 146	900.00 US\$			1,350.00 US\$		
½ page upright	102,5 x 297	900.00 US\$			1,350.00 US\$		
Preferential placement							
2 pages bound	420 x 297	4,500.00 US\$			6,750.00 US\$		
4 th cover page	210 x 297	3,000.00 US\$			4,500.00 US\$		
1 page bound	210 x 297	2,250.00 US\$			3,375.00 US\$		
2 nd cover page	210 x 297	2,250.00 US\$			3,375.00 US\$		
3 rd cover page	210 x 297	2,250.00 US\$			3,375.00 US\$		

BACnet France Journal No. 13					
Format	Width x Height mm	Member price		Non-Member price	
2 pages Advertorial	2x 210 x 297	2,100.00 €		2,900.00 €	
1 page Advertorial	210 x 297	1,200.00 €		1,800.00 €	
1 page	210 x 297	1,200.00 €		1,800.00 €	
½ page horizontal	210 x 146	700.00 €		1,050.00 €	
½ page upright	102,5 x 297	700.00 €		1,050.00 €	
Preferential placement					
2 pages bound	420 x 297	3,450.00 €		5,175.00 €	
4 th cover page	210 x 297	2,400.00 €		3,600.00 €	
1 page bound	210 x 297	1,750.00 €		2,625.00 €	
2 nd cover page	210 x 297	1,750.00 €		2,625.00 €	
3 rd cover page	120 x 297	1,750.00 €		2,625.00 €	

BACnet Middle East Journal No. 9					
Format	Width x Height mm	Member price		Non-Member price	
2 pages Advertorial	2x 210 x 297	2,700.00 US\$		3,900.00 US\$	
1 page Advertorial	210 x 297	1,500.00 US\$		2,250.00 US\$	
1 page	210 x 297	1,500.00 US\$		2,250.00 US\$	
½ page horizontal	210 x 146	900.00 US\$		1,350.00 US\$	
½ page upright	102,5 x 297	900.00 US\$		1,350.00 US\$	
Preferential placement					
2 pages bound	420 x 297	4,500.00 US\$		6,750.00 US\$	
4 th cover page	210 x 297	3,000.00 US\$		4,500.00 US\$	
1 page bound	210 x 297	2,250.00 US\$		3,375.00 US\$	
2 nd cover page	210 x 297	2,250.00 US\$		3,375.00 US\$	
3 rd cover page	210 x 297	2,250.00 US\$		3,375.00 US\$	

Supplements are available upon request.

The stated prices are without VAT and valid for members of BACnet Interest Groups. Companies from countries outside Germany, based in the EU can enter a VAT ID number. With this the tax liability is up to the recipient in his country (Reverse Charge Procedure). Companies from countries outside the EU have to pay the advertisement price without German VAT.

Discounts:

Please note that the discounts are restricted to publications within one calendar year (Jan–Dec).

The combined order must be received before the first edition in which an advertisement is published. The invoices will be issued after publication of the particular issues. Supplements, such as special national and digital editions are not discountable.

3 % discount when you order **2 ads** in 2020

5 % discount when you order **4 ads** in 2020

10 % discount when you order **6 ads** in 2020

Date

Signature