Become a Member of the BIG-EU

European interest group for open building automation systems with BACnet®

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16 reasons to join us

BIG-EU (BACnet Interest Group Europe) harmonizes national, European and global interests.

- Benefit from the development of local user groups and regional marketing campaigns. BIG-EU knows the different requirements of European countries and individually supports the development of markets.
- 2. Be at the forefront of the development of the BACnet standard. Representatives of BIG-EU position the European requirements in the standardization committee and report to the members. Together with BACnet International, in the Liaison Committee, BIG-EU develops globally harmonized methods for testing, BTL listing, and certification.
- 3. The European energy efficiency directives place special demands on the certification of devices. BIG-EU has developed an easy-to-handle European certification procedure to prove BACnet conformity.
- 4. Take advantage of the common market development of building automation. BIG-EU's goal is to expand building automation as a factor of energy efficiency sine qua non. BACnet case studies and best practice presentations provide convincing arguments for investing in BACnet technology.

BIG-EU actively addresses users.

- Designers, consultants and system integrators are key groups for the use of the BACnet standard. BIG-EU organizes events and publications in which the members position their products and companies.
- With BACnet Journals and press releases, BIG-EU reaches builders, investors and facility managers. Exhibitions, presentations and information materials stimulate communication with the decision-makers on site.
- 7. Associations such as the AMEV (German Working Group of the Mechanical and Electrical Engineering of National, State and Local Administrations) seek dialog with the BACnet experts of BIG-EU. BIG-EU organizes meetings at which matters of project planning and information about products are exchanged.

- Admission Request
- 8. Personal contacts pave the way for international business. Meet your sales and business partners for foreign markets at the international events of BIG-EU.

Cost-effective marketing campaigns with high market penetration.

- 9. Members are invited to the annual European Plugfests and benefit from special rates.
- 10. BIG-EU offers its members cost-effective collective booths at trade fairs such as light+building Frankfurt, ISH Frankfurt, Interclima Paris, Big5 Dubai, SIBE Shanghai, and AHR Expo USA.
- 11. Members play a prominent role in the numerous BACnet Forums in Europe and Asia; see www.bacnetforum.org
- 12. Qualify yourself and your clients through participation in the trainings of the BACnet Academy Europe; see www.bacnetacademy.org
- 13. Benefit from partner events that are supported by BIG-EU e.g., the BuildingEfficiency Dialogue, the Swiss Green Building seminars, and the Dutch Smart Building congresses.
- 14. Inform the experts with free articles and profit from exclusive advertising offers in the BACnet Journals that are published in six different editions in more than 60 countries worldwide, from America to China; see www.bacnetjournal.org.
- Members position themselves as experts for the open and multivendor building automation – for example on the BIG-EU website.
- 16. Position your products on the web pages for the BTL listing and the European Certification database. The BIG-EU office accompanies you through the first steps and takes care of your needs.

| I am interested in the BIG-EU's services. Please send me further information about becoming a member. | |
|---|-----------------|
| Name | Country |
| Company | E-Mail |
| Street No | Tel |
| City/town sort/post code | Date, signature |



