

# **Benefits for Corporate**

### Marketing

- Your Corporate Logo appears on the Members Page of the BACnet Interest Group Europe website with corporate address and a hyperlink to your corporate web page
- Use of the "Member of" BACnet Interest Group logo in conjunction with your marketing, product and promotional activities.
- Ability to share your company's BACnet Success Stories, which promote your company while communicating the versatility of the BACnet protocol with the world. This becomes a permanent record on the web site of project success. All stories are promoted by BACnet Interest Group Europe via:
  - Social media Twitter, Facebook, LinkedIn
  - BACnet Journal

#### **Products**

- Obtain discounts on testing your product with the BACnet
  Testing Laboratories, as well as discounts (amount based on
  member type) on the subsequent inclusion on the BACnet
  Testing Labs Listed Products, the sole source for BACnet
  product testing and listing worldwide.
- Receive all updates to BTL testing procedures.
- License BACnet developed testing tools.
- Discount on the BACnet Test Framework (BTF) tool from MBS
- Discount of 35% on the BOTS BACnet Regression Test tool from PolarSoft

#### **Publications**

BACnet Journals: Contribute to and receive BACnet Journals
 publication not restricted to members and routinely used for
 marketing and recruitment which includes the backstories to
 featured BACnet Success Stories, industry insights, member
 product features and releases, and much more.

#### Trade Shows and Events

- Participate in trade shows and events where BACnet Interest Group Europe exhibits, such as ISH and Light+Building.
   Opportunities include literature display, chances to present educational sessions and much more.
- Collaborative multi-vendor interoperability testing sessions, such as the annual PlugFest, and discounts to these events.
- Discounted entry and booth space to BACnet Interest Group Europe sponsored conferences and seminars
- Speaking opportunities in BACnet Interest Group Europe sponsored education tracks



## Community

- Lead the Industry by helping move toward interoperable products based on BACnet, the global standard for building automation.
- Enjoy the "halo effect" gained from industry recognition and credibility gained from being a BACnet Interest Group Europe member.
- Get recognized by the industry. Your company and employees are eligible for nomination in the annual BACnet Interest Group Europe Awards, recognizing the achievements of individuals and companies in the BACnet community.
- Network with suppliers, users and consultants focused on creating owner/operator value through integrated, interoperable building systems. Networking opportunities are also available with manufacturers focused on BACnet products.
- Vote in Executive Board and Advisory Board elections and amend bylaws.
- Serve as a volunteer with various committees, including the Working Groups Marketing and Technique and get first hand information's.
- · Receive preferred access to promotional opportunities.
- Promotional giveaways for all members. You receive automatic entry for BACnet Interest Group Europe promotional contests and prizes.
- Have unlimited employees join to receive benefits for FREE.

#### **Education**

- Get discounts from the BACnet Academy Europe
- Free downloadable white papers and articles covering diverse topics such as best practices, case studies, products, etc. also available on



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Membership Category	Annual Fee (€)	Seat in the Advisory Board	Votes at the General Meeting	BIG-EU Trainings Discount	BIG-EU Exhibitions and Plugfest Discount	Member Logo Usage	Testing Services Discount	BTF Discount	Homepage Rotational Logos	Hyperlinked Logo on Member Page	Preferred Access to Promo Opportunities
Sponsor	14,100.00	1	5	25 % discount	15 % discount	Yes	Yes	Yes	Up to six	Up to six logos Includes listing of company name/ address	Yes
Platinum	7,100.00	0	3	20 % discount	10 % discount	Yes	Yes	Yes	None	One logo Includes listing of company name/ address	Yes
Gold	3,600.00	0	2	15 % discount	5 % discount	Yes	Yes	Yes	None	One logo Includes listing of company name/ address	Yes
Silver	1,800.00	0	1	10 % discount	No discount	Yes	Yes	Yes	None	One logo Includes listing of company name/ address	Yes
Iron	1,200.00	0	0	No discount	No discount	Yes			None	None	Yes
Nonprofit Honor Reciprocal	0.00	0	0	No discount	No discount	No			None	None	